



Supporting journalism

Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.



Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£121	£121	£121										
6-25	£138	£144	£231	£325	£452	£613	£773						
26-50	£156	£232	£372	£520	£726	£985	£1,241	£1,862					
51-100	£180	£271	£434	£607	£848	£1,148	£1,447	£2,176	£2,733				
101-500	£205	£305	£487	£682	£951	£1,288	£1,625	£2,440	£3,064	£4,236	£5,720		
501-1,000	£228	£342	£545	£766	£1,072	£1,450	£1,828	£2,745	£3,452	£4,770	£6,442		
1,001-5,000	£251	£379	£607	£846	£1,186	£1,605	£2,022	£3,038	£3,817	£5,275	£7,124	£10,059	£14,858
5,001-10,000	£275	£415	£663	£923	£1,292	£1,751	£2,236	£3,317	£4,168	£5,759	£7,777	£10,981	£16,220
10,001-25,000	£299	£449	£720	£1,007	£1,408	£1,905	£2,401	£3,608	£4,532	£6,262	£8,458	£11,941	£17,637
25,001-50,000	£323	£485	£774	£1,084	£1,515	£2,050	£2,586	£3,885	£4,880	£6,743	£9,139	£12,860	£18,996
50,001-75,000	£352	£529	£844	£1,184	£1,657	£2,242	£2,827	£4,247	£5,335	£7,373	£9,959	£14,059	£20,766
75,001-125,000	£382	£574	£920	£1,285	£1,800	£2,437	£3,075	£4,616	£5,800	£8,015	£10,823	£15,283	£22,574
125,001-200,000	£414	£641	£1,027	£1,438	£2,014	£2,725	£3,435	£5,160	£6,482	£8,957	£12,100	£17,085	£25,215
200,001+	£443	£666	£1,063	£1,488	£2,081	£2,818	£3,551	£5,335	£6,706	£9,265	£12,513	£17,667	£26,095

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£18	£18	£18										
6-25	£20	£21	£32	£44	£61	£81	£103						
26-50	£22	£32	£49	£70	£95	£128	£164	£242					
51-100	£25	£38	£60	£80	£113	£150	£189	£284	£358				
101-500	£29	£42	£66	£90	£124	£170	£212	£318	£399	£552	£744		
501-1,000	£32	£46	£73	£101	£141	£189	£238	£360	£449	£622	£838		
1,001-5,000	£35	£50	£80	£112	£156	£210	£265	£396	£498	£687	£927	£1,309	£1,933
5,001-10,000	£38	£55	£7	£121	£171	£229	£291	£432	£542	£750	£1,013	£1,429	£2,110
10,001-25,000	£41	£61	£94	£132	£184	£247	£314	£471	£591	£816	£1,099	£1,554	£2,294
25,001-50,000	£44	£66	£103	£142	£199	£269	£337	£507	£636	£878	£1,189	£1,673	£2,471
50,001-75,000	£47	£71	£112	£156	£216	£293	£370	£554	£695	£960	£1,297	£1,829	£2,701
75,001-125,000	£52	£76	£121	£170	£235	£318	£401	£602	£756	£1,042	£1,409	£1,988	£2,935
125,001-200,000	£55	£85	£134	£188	£264	£357	£447	£672	£844	£1,167	£1,575	£2,222	£3,280
200,001+	£60	£88	£140	£196	£272	£368	£464	£695	£873	£1,206	£1,628	£2,298	£3,393

Fixed Search Access

Should your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£20	£20	£20										
6-25	£22	£23	£36	£50	£70	£93	£117						
26-50	£25	£36	£58	£78	£109	£148	£187	£281					
51-100	£29	£43	£67	£92	£128	£174	£218	£327	£411				
101-500	£32	£47	£74	£103	£143	£194	£244	£368	£462	£636	£860		
501-1,000	£36	£53	£84	£116	£164	£218	£275	£414	£517	£717	£968		
1,001-5,000	£40	£58	£92	£127	£179	£241	£305	£457	£573	£791	£1,069	£1,509	£2,229
5,001-10,000	£44	£63	£100	£140	£194	£265	£336	£498	£625	£865	£1,168	£1,647	£2,435
10,001-25,000	£47	£69	£108	£150	£212	£287	£363	£541	£682	£940	£1,270	£1,792	£2,646
25,001-50,000	£50	£74	£117	£165	£228	£308	£390	£585	£733	£1,013	£1,372	£1,930	£2,850
50,001-75,000	£54	£79	£127	£179	£249	£337	£425	£637	£801	£1,108	£1,495	£2,109	£3,117
75,001-125,000	£59	£87	£138	£192	£271	£368	£463	£694	£870	£1,204	£1,625	£2,293	£3,388
125,001-200,000	£63	£96	£155	£216	£303	£410	£515	£775	£974	£1,343	£1,817	£2,564	£3,782
200,001+	£69	£100	£159	£224	£313	£424	£534	£801	£1,008	£1,389	£1,879	£2,649	£3,917

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£6	£6	£6										
6-25	£6	£6	£8	£10	£12	£15	£17						
26-50	£7	£8	£11	£13	£17	£21	£26	£39					
51-100	£7	£9	£11	£15	£19	£24	£30	£44	£55				
101-500	£8	£9	£12	£16	£21	£27	£35	£49	£62	£84	£114		
501-1,000	£8	£10	£14	£17	£23	£30	£38	£55	£70	£94	£126		
1,001-5,000	£8	£11	£15	£19	£25	£34	£42	£61	£76	£105	£140	£198	£290
5,001-10,000	£9	£11	£16	£20	£27	£37	£45	£67	£82	£114	£154	£215	£318
10,001-25,000	£9	£12	£17	£22	£30	£39	£48	£72	£90	£123	£168	£234	£344
25,001-50,000	£10	£12	£17	£23	£32	£42	£52	£77	£96	£133	£180	£251	£372
50,001-75,000	£10	£13	£19	£25	£35	£45	£58	£85	£106	£145	£196	£275	£407
75,001-125,000	£11	£14	£20	£26	£38	£49	£62	£91	£115	£158	£212	£299	£440
125,001-200,000	£11	£15	£22	£30	£41	£55	£69	£103	£127	£177	£237	£335	£493
200,001+	£12	£16	£23	£31	£42	£58	£71	£106	£132	£182	£244	£345	£510

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	10.6p
Magazines	10.6p
Premium Magazines	21.2p
Minimum fee	£121 newspapers, £18 magazines

Variable Search Access

If the Variable Rate has been selected and your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£67	£67	£67										
6-25	£75	£77	£124	£174	£242	£327	£412						
26-50	£85	£124	£199	£278	£388	£526	£664	£993					
51-100	£96	£145	£232	£323	£452	£614	£773	£1,161	£1,459				
101-500	£108	£164	£261	£365	£509	£687	£867	£1,302	£1,635	£2,259	£3,051		
501-1,000	£123	£183	£293	£410	£572	£774	£977	£1,466	£1,841	£2,544	£3,436		
1,001-5,000	£134	£204	£323	£452	£632	£857	£1,080	£1,621	£2,037	£2,814	£3,800	£5,364	£7,927
5,001-10,000	£146	£220	£350	£493	£692	£934	£1,192	£1,771	£2,223	£3,070	£4,148	£5,858	£8,651
10,001-25,000	£161	£240	£382	£537	£749	£1,016	£1,282	£1,924	£2,416	£3,339	£4,513	£6,368	£9,406
25,001-50,000	£174	£260	£414	£577	£810	£1,093	£1,380	£2,074	£2,605	£3,597	£4,874	£6,860	£10,133
50,001-75,000	£189	£283	£450	£631	£885	£1,196	£1,508	£2,266	£2,845	£3,931	£5,312	£7,498	£11,076
75,001-125,000	£205	£307	£491	£687	£961	£1,301	£1,639	£2,463	£3,094	£4,275	£5,772	£8,150	£12,040
125,001-200,000	£220	£342	£546	£768	£1,073	£1,453	£1,831	£2,753	£3,457	£4,777	£6,454	£9,110	£13,449
200,001+	£237	£353	£568	£793	£1,111	£1,504	£1,895	£2,845	£3,576	£4,941	£6,674	£9,423	£13,918

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£11	£11	£11										
6-25	£13	£13	£18	£24	£34	£44	£55						
26-50	£14	£18	£27	£38	£52	£71	£88	£129					
51-100	£15	£21	£32	£44	£61	£81	£103	£152	£190				
101-500	£17	£23	£36	£48	£68	£90	£115	£172	£214	£295	£398		
501-1,000	£18	£25	£40	£55	£76	£103	£127	£191	£240	£333	£447		
1,001-5,000	£20	£29	£44	£61	£84	£113	£141	£212	£267	£368	£495	£698	£1,031
5,001-10,000	£21	£31	£47	£67	£91	£123	£157	£232	£290	£400	£540	£763	£1,125
10,001-25,000	£23	£34	£52	£72	£99	£133	£169	£251	£315	£435	£588	£829	£1,224
25,001-50,000	£24	£36	£55	£77	£107	£143	£181	£271	£339	£470	£635	£893	£1,318
50,001-75,000	£26	£39	£61	£84	£117	£157	£198	£296	£372	£512	£692	£977	£1,441
75,001-125,000	£29	£42	£66	£90	£126	£171	£214	£321	£404	£559	£751	£1,061	£1,567
125,001-200,000	£31	£46	£73	£101	£141	£189	£239	£361	£450	£623	£839	£1,186	£1,749
200,001+	£34	£47	£75	£105	£145	£197	£246	£372	£467	£643	£869	£1,226	£1,810

Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying.



Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their media monitoring organisation ('MMO'), will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

Cost - Extended Access is optional, and is charged at 10% of your overall Licence Fee (*excluding any fees for previous unlicensed copying)

Worked example

Web Fixed – receipt of newspaper web links 6-8 users	£325.00
Web Fixed – receipt of magazine web links 6-8 users	£44.00
Total	£369.00
Extended Access fee	£36.90
Total Licence fee	£405.90